Interactive Multimedia

Industry Certifications | License
Adobe Certified Associate (ACA)
- Photoshop
- Illustrator
- Web Communication
- Video Communication
Oklahoma Career Readiness Certification (CRC)

Quick Facts
Average Salary: $13.60/hr
Students: Adult & High School
Campus: Drumright Only
Times: Morning, Afternoon, Full Day

Scheduling Information
Drumright: 8:25am – 11:15am
12:45pm – 3:35pm 8:25am – 3:35pm
High school students attend morning or afternoon. Adults can choose from morning, afternoon or all day. Restrictions apply. Most classes follow the traditional August – May schedule. Ask about classes with Controlled Entry/Exit Options.

Entrance Requirements
Enrollment is open to in-district adults and high school juniors and seniors.

Application Process
Applications are available online at www.CentralTech.Edu, on Central Tech campuses and high schools in our district. Return completed application to a Central Tech Recruiter or high school counselor. Additional information may be required.

Financial Aid
Financial aid is defined as any grant, part-time employment, scholarship, or other federally funded program. Students with financial need may be eligible - apply to career majors of 600 hours or more. Central Tech Federal School Code: 009964
Application for Federal Student Aid (FAFSA) www.fafsa.ed.gov.

College Connection
Get specific college connection information by contacting the college credit advisor.

Career Majors

Estimated Tuition Books & Fees

3D Animator
This major prepares students to utilize animation skills to develop products for the Web, mobile devices, computer games, entertainment training simulations, and live video. They learn to create an animated sequence that conveys a story through the application of traditional film making principles in a 3D computer graphics environment. Students gain skills required for Adobe Certified Associate certification.

Class time by hours | 960 clock hours
120 FUNDAMENTALS OF TECHNOLOGY
120 MULTIMEDIA & IMAGE MANAGEMENT TECHNIQUES
120 FUNDAMENTALS OF WEB DESIGN
120 PRINCIPLES OF ANIMATION
120 2D ANIMATION TECHNIQUES
120 FUNDAMENTALS OF 3D MOTION GRAPHICS
120 3D ANIMATION
120 CAREER MAJOR CAPSTONE
Tuition: $1440| Fees: $138 | Supplies: $25 | Cost: $1603

3D Modeler
This major prepares students to develop the animated characters and models used in such fields as television, motion pictures, the Internet and the computer games industries. Students will utilize modeling, rigging, and rig building to develop digital characters and 3D models, including shaping the 3D geometry and the animation controls for manipulating the geometry. Students gain skills required for Adobe Certified Associate certifications.

Class time by hours | 960 clock hours
120 FUNDAMENTALS OF TECHNOLOGY
120 MULTIMEDIA & IMAGE MANAGEMENT TECHNIQUES
120 FUNDAMENTALS OF WEB DESIGN
120 PRINCIPLES OF ANIMATION
120 2D ANIMATION TECHNIQUES
120 FUNDAMENTALS OF 3D MOTION GRAPHICS
120 3D Modeling & Rigging Techniques
120 CAREER MAJOR CAPSTONE
Tuition: $1440| Fees: $138 | Supplies: $25 | Cost: $1603

Interactive Media Specialist
This major prepares students to create and edit multimedia for video, print and web publishing. Students acquire fundamental web authoring skills and learn design strategies through the application of XHTML and Cascading Style Sheets. In addition, they master non-linear computer editing techniques to create, revise, optimize and export graphics for a variety of media. Students gain skills required for Adobe, CIW, and/or WOW industry certifications.

Class time by hours | 600 clock hours
120 FUNDAMENTALS OF TECHNOLOGY
120 MULTIMEDIA & IMAGE MANAGEMENT TECHNIQUES
120 FUNDAMENTALS OF WEB DESIGN
120 DIGITAL MEDIA PRODUCTION
120 CAREER MAJOR CAPSTONE

Video Producer
This major prepares students for careers in planning and coordinating various aspects of video production. In this major, students learn fundamental skills in image creation for video, print and web publishing, including digital photography and animation. They become familiar with professional audio editing software used to edit, mix and produce quality sound effects and acquire advanced skills in video editing and production. Students gain skills required for Adobe, CIW, WOW, and/or Apple industry certifications.

Class time by hours | 1080 clock hours
120 FUNDAMENTALS OF TECHNOLOGY
120 MULTIMEDIA & IMAGE MANAGEMENT TECHNIQUES
120 DIGITAL MEDIA PRODUCTION
120 NON-LINEAR DIGITAL EDITING
120 ADVANCED DIGITAL VIDEO TOOLS & TECHNIQUES
120 BROADCAST PRODUCTION
120 AUDIO PRODUCTION
120 NON-LINEAR DIGITAL PRODUCTION
120 CAREER MAJOR CAPSTONE
Tuition: $1620| Fees: $138 | Supplies: $25 | Cost: $1783

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Web Designer
This major prepares students for proficiency in designing interactive websites. Students develop web authoring and design skills through the application of authoring and/or scripting languages as they design appealing websites. Students are immersed in the basic elements of design and composition, including typography, color and information design. Students also focus on enhancing their creativity by developing a brand identity for a business. Students research marketing strategies and build customer relations through electronic marketing techniques. Students in this major gain the technical skills required for Certified Internet Webmaster, WOW Apprentice Web Designer, Adobe Certified Expert, Adobe Certified Associate, and/or WOW Academy industry certifications.

Class time by hours | 960 clock hours
120 FUNDAMENTALS OF TECHNOLOGY
120 WEB AUTHORING LANGUAGES
120 WEB AUTHORING TOOLS
120 MULTIMEDIA & IMAGE MANAGEMENT TECHNIQUES
120 WEB SCRIPTING FOUNDATIONS
120 LAYOUT DESIGN TECHNIQUES
120 INTERACTIVE MARKETING TECHNIQUES
120 CAREER MAJOR CAPSTONE

Tuition: $1440 | Fees: $138
Supplies: $25 | Cost: $1603

*Career Major costs are subject to change.